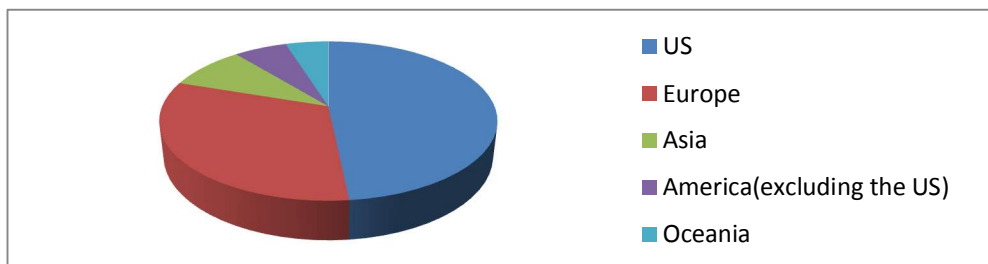
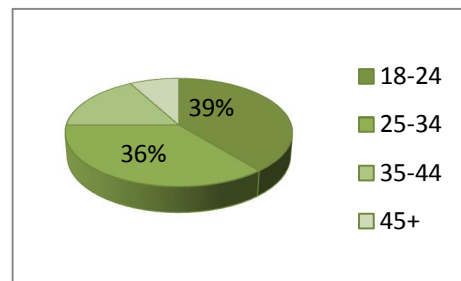
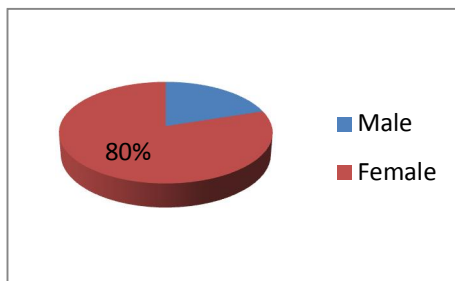


Milanoo Affiliate Program

Program Overview

- **Commission**
12%-18% Tiers Commission Rate
Commissions based on the products amount of confirmed transaction.
- **Metrics**
EPC: \$15.5
Orders /Clicks: 1.30%
Average Order Size: \$97
- **We Provide**
 - 45-day referral cookie
 - Monthly datafeed available
 - Monthly affiliate newsletter
 - Promotional coupon codes
 - Professional and consistently updated selection of creatives and text links
 - Dedicated affiliate manager to answer all of your questions
- **Customer Demographics**



Merchant Info

- **Description**

Founded in 2008 by Albert Feng, Milanoo.com is a leading online retail store specializing in selling Wedding and Special Events Dresses, Cosplay Costumes and other widely selectable styles of apparel. We always strive to provide customer with high quality products at a competitive price and respect their need. A snap shot of grasping the trend of global fashion, Milanoo.com is willing to share “passion for fashion” philosophy with you by displaying them on site.

- **Categories**

- Wedding
- Occasion Dress
- Cosplay
- Costumes
- Lolita
- Clothing
- Shoes
- Bags
- Beauty
- Jewelry & Watches
- Home Fashion

- **Top Products**

- Wedding dresses
- Wedding Party Dresses
- Groom Wear
- Wedding Shoes
- Bedding
- Bustiers & Corsets
- Catsuits & Zentai
- Sexy Coustumes
- Anime Costumes
- Halloween Supplies
- Lolita
- Wigs
- Prom Dresses
- Homecoming Dresses
- Club Dresses
- Evening Bags
- Fashion Shoes
- Swimsuits

Best Practices Affiliate Marketing

- **Best Ways to Promote Milanoo**

- ✓ Feature Milanoo in the most relevant categories on your website.
- ✓ Feature Milanoo coupons and latest promotion on your website.
 - ✧ Exclusive coupons available
 - ✧ Bidding on Trademark + [Coupon/Sale] is acceptable
- ✓ Utilize our datafeed to build your site content.
 - ✧ Non-English(French, German, Spanish , Italian) and UK Pound datafeed are available on Webgains affiliate network.
- ✓ Promote celebrity fashion trends.
- ✓ Share Milanoo in social networks. (Facebook , Twitter, YouTube, Pinterest).

- **Best-selling Seasons**

- ⇒ Valentine's Day (Wedding Dresses, Wedding gifts, Occasion Dresses, Jewelry, Lingerie)
- ⇒ Mother's Day (Women's Clothing, Watches, Wedge Shoes, Hell Booties)
- ⇒ Back to school (Homecoming Dresses, Occasion Dresses, Wedge Shoes)
- ⇒ Halloween (Cosplay, Costumes, Zentai, Lolita Dresses, Halloween Supplies, Sexy Shoes, Makeup, Wigs, Masks)
- ⇒ Black Friday (Boots, Handbags, Fur & Leather)
- ⇒ Cyber Monday(Booties, Handbags, Fur & Leather, Women's Jeans)
- ⇒ New Year's Eve (Women's Clothing, Handbags, Makeup)
- ⇒ Christmas (Bedding, Wedding Dresses, Wedding Gifts, Handbags)

- **Search Policy**

We encourage affiliates to use our products keywords in their search engine optimization, or bid products in search campaign.

However, affiliates may not use our trademark name, our domain name or its misspellings or variations in search campaign. Direct linking is strictly prohibited.

Trademark + [coupon] bidding is allowed for proven affiliates. Please email us for more details.

Any further questions or suggestions please don't hesitate to contact us.

Email: affiliate@milanoo.com

Twitter: @MilanooAF

Affiliate Networks: CJ Linkshare Webgains TradeTracker